

PRIVACY POLICY

Travel Tags, Inc., the owner of the website located at traveltags.com, respects its customers and understands that you are concerned about privacy, so we have instituted policies intended to protect your personal information. The purpose of this privacy policy is to let you know what kind of information we collect, with whom it may be shared, what choices you have regarding our use of your information, and how you may review and change some of the data you provide to us.

As we continue to develop our web site and take advantage of technologies to improve the services we offer, this policy likely will change. We will not be notifying you directly but will post the changes here in the Privacy Policy. We therefore encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy.

What Information Do We Collect?

We collect various types of information depending upon how you use our site. The categories of information we collect are:

- (1) Your first and last name
- (2) A home or other physical address, including street name and name of a city or town.
- (3) Your e-mail address.
- (4) Your telephone number.
- (6) Your credit card number and related information
- (7) Any other identifier that permits the physical or online contacting of a specific individual.
- (8) Images uploaded by you.

Do We Share Your Information?

The information gathered may be shared with corporate affiliates of Travel Tags. We also share the information with third parties, including responsible companies with which we have a relationship. For example:

- Some of our vendors may work closely with us to create a vendor shop within the traveltags.com site or to ship your order directly to you. In certain instances, we may share certain information about you with that vendor (e.g., if you decide to buy their products).
- You also may make a purchase from traveltags.com through a link from another web site or search engine and may use their express checkout tool to do so. When you do, please be aware that both traveltags.com and that web site or search engine will receive your information.
- In some cases, traveltags.com may enter into a co-branding relationship with another web site that offers you products or services that supplement traveltags.com's assortment. In those cases, you may link from traveltags.com to another site to purchase the item. In that case, both traveltags.com and the other web site may receive your information.
- We may retain reliable third party companies to provide order fulfillment and customer service on our behalf and they will have access to your information.
- [Traveltags.com](http://traveltags.com) may team with another web site to conduct a sweepstakes or other event. In those cases, each of the participating web sites may collect or receive personal information from you.
- For some of our products, traveltags.com may provide you with a link to the supplier of that product so that you may get further information. If you link to the supplier's site, the supplier may collect or receive information about you.
- Like other companies, traveltags.com may use an outside company to place its advertising banners or links on other sites or to permit other companies to place advertising on traveltags.com. In certain cases, the advertiser may collect information on people who click on the banner or link.

[Traveltags.com](http://traveltags.com) also may share your personal information with outside companies that perform services for traveltags.com. For example, we may retain an outside company to manage a database containing certain customer information or to create and distribute an e-mail offering. In those situations, the outside party is performing work for traveltags.com, and traveltags.com takes appropriate steps designed to ensure your information is used only to provide the services requested by traveltags.com, and not for other purposes.

Additionally, traveltags.com may share account or other information when we believe it is necessary to comply with law or to protect our interests or property. This may include sharing information with other companies, lawyers, credit bureaus, agents or government agencies in connection with issues related to fraud, credit or debt collection.

And in the event that some or all of the business assets of traveltags.com are sold or transferred, we generally would transfer the corresponding information about our customers.

Finally, traveltags.com may share your personal information with unrelated outside companies so that they can directly market their products or services to you if we feel that a company offers products or services that we believe may be of interest. We also may provide you with the opportunity to signup on our web site to receive such e-mail offers.

Can I Review and Change My Information?

If you wish to review and change any information please contact us at sales@traveltags.com.

What About Information About Children?

The Children's Online Privacy Protection Act took effect imposes certain requirements on web sites directed toward children under 13 that collect information on those children, or on web sites that know they are collecting information on children under the age of 13. We want to let you know that it currently is traveltags.com's policy not to collect personal information on any person under 13.

Thank you for shopping with traveltags.com. If you have any questions or comments about this policy, please contact us at: sales@traveltags.com.

This policy is effective as of August 31, 2006
Last revised on August 31, 2006