

March 31, 2010

Travel Tags, Inc. receives President's Award in statewide print competition

INVER GROVE HEIGHTS, MN – Travel Tags, Inc., located in Inver Grove Heights, MN, received several honors for outstanding achievement in the annual Star of Excellence Awards, a statewide printing competition hosted by the Printing Industry of Minnesota, Inc (PIM), the largest graphic arts association in the world. The Star of Excellence Awards recognizes companies who produce the best in print media and promotes excellence in print communications.

Competing against entries from printing and graphic arts firms throughout the state, Travel Tags, Inc. received eight awards, including PIM's very first President's Award which the company will be presented with at the Star of Excellence Awards Banquet on April 29, 2010.

PIM judges, as well as President David Radziej, selected Travel Tags, Inc. as the recipient of this prestigious award for their exceptional 3D poster titled *Alice in Wonderland*.

"The President's Award was created this year to acknowledge an outstanding printed piece that didn't exactly align within our existing categories. This was a close competition with a very impressive standard of entries, making the judging process very challenging. We wanted to honor Travel Tags, Inc. for their innovative advancements in 3D printing—the company and their employees should be very proud of this outstanding achievement," said David Radziej, president of PIM.

In addition to six Certificate of Merit awards, Travel Tags, Inc. was also granted a Best of Class award for the outstanding finishing techniques of the *Nordstrom Birthday Treat* gift card. The Certificate of Merit awards were given to recognize the *Buckle* gift card, as well as several lenticular posters and self promotion campaigns.

"We are delighted to be a member of a premier organization like PIM and take great pride in the awards presented," said Ken Dishno, vice president of operations at Travel Tags suburban St. Paul facility. "This is recognition of each member of our team, the value they bring and the passion that drives them to excel for the customer."

ABOUT TRAVEL TAGS, INC.

Travel Tags, Inc., is a world leader in developing and delivering unique and innovative solutions centered around specialty and dimensional printing and related services. Travel Tags, Inc., serves as an umbrella over strategically located specialty print studios, sales offices and manufacturing facilities. The company has more than 30 years of printing experience and is the world's leading provider of high quality lenticular large format and custom printed plastics.

For more information on Travel Tags, Inc., visit www.traveltags.com.

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