

## PORTLAND BASED PHOTOCRAFT HIRES NEW GENERAL MANAGER

**March 31, 2010**

PORTLAND, OR — PhotoCraft, an IGH Solutions Company, announces the recent hire of Tom Wittenberg as general manager for the Portland-based company.

Wittenberg previously held positions at Premier Specialty Products, LLC, and Checkpoint Systems, where he served as general manager and worldwide director, respectively. Wittenberg has a background in the retail and apparel industries, and is focused on turnarounds, sales growth, operational improvement and technology advancements.

“Tom’s broad experience and track record in establishing sales growth and process improvement, coupled with his management style rooted in analytics and servant leadership, will be an excellent fit for this key leadership role at PhotoCraft,” said Jeff Blackwell, vice president of operations for IGH Solutions. “Tom is able to hit the ground running and is already contributing to the management of our growth and capabilities.”

A New York native, Wittenberg earned his Bachelor of Science degree in Chemical Engineering from the University of Notre Dame, and his MBA from Tulane University. Wittenberg and his family will be relocating to the Portland area.

### **ABOUT PHOTOCRAFT, INC**

PhotoCraft, an IGH Solutions Company, headquartered in Portland, Oregon, is the leading provider of innovative retail graphics solutions. PhotoCraft offers solutions beyond traditional graphics—they help clients reach customers and build brands with unique fixturing programs, store-within-a-store design expertise, and large format motion graphics. They offer complete in-house solutions, including litho, screen printing and digital imaging, as well as a full range of design, finishing, kitting and installation capabilities. Their retail graphics solutions help clients develop new ideas and make brands command attention in any retail environment.

For more information visit their website at: [www.photocraft.com](http://www.photocraft.com)

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**Tom Wittenberg**, General Manager, PhotoCraft