

June 23rd, 2009

Travel Tags attains ISO9001:2008 Certification

Achievement signifies the fulfillment of the newest quality management system standards

INVER GROVE HEIGHTS, MN - Today, Travel Tags announced the achievement of ISO 9001:2008 certification.

The standards of ISO 9001:2008 specify requirements in documentation, procedures and operations for a quality management system. This new edition of ISO standards provides clarifications to the existing requirements of ISO 9001:2000 and introduces changes intended to improve consistency with the environmental management system standard, ISO 14001:2004.

Travel Tags' scope of registration includes the production of stored value cards and specialty print products, including vinyl binder covers, in-mold labels, and point-of-purchase/point-of-sale signage; prepress, print production, lamination, finishing and packaging capabilities.

"Upgrading our ISO certification is a significant step towards our pursuit of continuous quality improvement at Travel Tags," said Ken Dishno, vice president of operations at Travel Tags, "In achieving this ISO certification, Travel Tags has demonstrated its ability to consistently provide products that exceed customer specifications, satisfaction and applicable regulatory requirements."

For more information about Travel Tags, visit www.traveltags.com or call 800.950.8247

ABOUT TRAVEL TAGS

Travel Tags, Inc., is the leader in plastic card printing, personalization and fulfillment with a special emphasis on gift, loyalty, and membership cards. Travel Tags offers industry-leading design, marketing and manufacturing expertise in creating custom card programs from initial design to individual consumer personalization, packaging, and fulfillment.

MEDIA CONTACT

Rosa Hermoza

651.552.3220

rahermoza@traveltags.com

www.traveltags.com