



CAPTIVATE YOUR AUDIENCE
DEVELOPMENT • DESIGN • PRODUCTION

GIFT, LOYALTY & MEMBERSHIP CARDS AND SERVICES • DIMENSIONAL & MOTION GRAPHICS • SPECIALTY PRINTING • LABELS & PACKAGING • RETAIL GRAPHICS • ADVERTISING SPECIALTIES

WE PRINT MAGIC





OUR EXPERTISE

Graphic Design • Research & Development • Data Management
Dimensional & Motion Graphics Printing • Secure Packaging
Fulfillment & Distribution • Specialty Printing & Finishing

OUR CUSTOMERS

Retailers • Data Providers • Entertainment Studios
Advertising Agencies • Publishers • Affinity Groups
Quick Service Restaurants • Brand Marketers

BREAK THROUGH WITH IGH SOLUTIONS

WHO DO YOU WANT TO REACH?

It's becoming incredibly difficult to grab and hold people's attention. The average consumer is bombarded with 5,000+ marketing messages every day. In a copycat world, messages look and sound increasingly homogenous. So, if you get the feeling that the people you're trying to reach just aren't paying attention anymore, you're probably right. Rising above the fray and engaging consumers requires new strategies, breakthrough creativity and some truly inventive technologies.

BRILLIANT IDEAS AND AMAZING GRAPHICS

IGH Solutions knows exactly how to make you stand out, even in the noisiest and most crowded markets. We're an entrepreneurial enterprise within Taylor Corporation, an innovator in the areas of gift cards, dimensional and motion graphics, retail displays, and specialty printing. We leverage this expertise to discover entirely new ways for you to reach your desired audiences.

OUR SOLUTIONS

Gift, Loyalty & Membership Cards • Secure Card Packaging • Advertising Specialties
Dimensional & Motion Graphics • Luggage Tags • Card Fulfillment Programs
In-Mold Labels • Promotional Drinkware • Retail Graphics • Printed Vinyl

CARDS & CARD SERVICES

INJECT NEW LIFE INTO YOUR CARD PROGRAM

If plastic cards are central to your marketing strategy, we need to talk. We can help you design and produce gift, loyalty and membership cards that grab your customers' attention — and inspire them to buy products, access services or take whatever action you're trying to drive. We've made astounding technology leaps that deliver stunning cards and provide practical advantages you need to grow your business.

A RESPONSIVE RESOURCE FOR STUNNING CARD DESIGNS

We're famous for unmatched depth in litho, silkscreen, digital and lenticular printing technologies. But we bring equal value in the design process. We'll work with you to understand your audience and your business objectives, then design distinctive cards and carrier forms that make your brand and your offerings rise above the noise and clutter of even the most congested market.

WANT TO GO GREEN?

If you're thinking about going green with your cards and carriers, we offer the expertise and technology you need. We're innovators in card materials, environmentally friendly inks and Forest Stewardship Council (FSC)-certified card carriers. Our technical breakthroughs and thought leadership in green technologies provide a stark contrast between science and hype.

CREATIVE SERVICES

We provide unmatched expertise in graphic design, fraud protection and materials engineering.

CARD & CARRIER PRINTING

Choose from lithography, silkscreening, digital imaging, dimensional and lenticular printing, special-effect inks, foils, and decorative films and laminates.



IMAGING & PERSONALIZATION

We offer thermal, ink-jet and drop-on-demand imaging of bar codes, PINs and other variable data. We also handle scratch-off panels for secure PINs.

SECURE PACKAGING

Data for millions of personalized cards flows securely through our operations every day. Card and data security are certified and trusted by leading financial institutions.

FULFILLMENT

Consumer and business-to-business fulfillment programs turn card delivery into a powerful marketing event. Choose personal, bulk or online operations.



MEASURABLE ADVANTAGES

Lenticular printing looks great. The colors, images and performance are stunning. But the measurable impact of the technology is even more amazing.

- 5x to 10x increase in stopping power
- 85% to 100% increase in message engagement
- 2x to 3x more viewing time

DIMENSIONAL & MOTION PRINTING

THE POWER OF LENTICULAR GRAPHICS

Want to make sure your message commands attention? Our lenticular printing technology brings the eye-catching appeal of motion and 3-D imaging to printed graphics. Patented technology, custom-built equipment and years of technical experience ensure exceptional color, clarity and depth.

PROVEN EXPERTISE IN YOUR MARKET

Our lenticular printing experts know precisely how to apply the technology to posters, standees, DVD cases, magazine inserts, direct mail pieces, in-pack premiums, collector cards and out-of-home media. Bring us your toughest marketing challenge and we'll design a high-impact solution that delivers results.

MORE AFFORDABLE THAN YOU MIGHT THINK

All of our lenticular technologies — including 3D, high-definition, full-motion video, dynamic large format and Infinidepth™ printing — offer great value, especially when you are looking for measurable results. If you are measuring impressions, engagement, retention or recall, our lenticular printing solutions give you a proven edge over any other standard imaging technology.

SPECIALTY PRINTING

Lots of printers claim they can put ink on different substrates. But if you want to make sure your image and brand look absolutely brilliant on plastic and other hard-to-print substrates, you need to reach out to one company — IGH Solutions.

THE “NO COMPROMISE” CHOICE

Our plants offer a full range of capabilities, including lithography, screen printing and digital imaging. This allows us to choose the printing process — or combination of technologies — that works best for your particular application. There are no compromises. Our finishing capabilities are unmatched in the industry. Options include die cutting and a variety of lamination techniques, including our exclusive foil and pattern capabilities.





IN-MOLD LABELS

In-mold labeling is gaining great momentum in the United States. The visual appeal and brand enhancement of the technology have always been obvious. But now, new technologies are making in-mold labels fit nicely into many applications and budgets. And we're leading the way. We've been a leader in the promotional drinkware market as both a molder and label supplier for years. Our in-mold cup labels promote everything from the latest summer blockbuster movies to pro sports teams. Now product designers are finding our in-mold labels are a colorful, super-durable way to decorate baby products, consumer packaging, sports gear and industrial goods. If in-mold decoration is part of your plans, you need to talk with us.

IN-MOLD LABEL EXPERTISE

- Industry's widest selection of IML and specialty labels
- Extensive quality control equipment and procedures
- Technical expertise and support



GREAT GREEN ALTERNATIVES

IGH Solutions offers innovative green alternatives for vinyl and other PVC-based display materials.

RETAIL GRAPHICS

THE RIGHT CHOICE FOR A STRONG BRAND

You know retail graphics are every bit as important as the products themselves. Each detail must be perfect. Color must be consistent and true from one item to the next, regardless of substrate. We get this — and we are able to deliver the brilliant image quality you demand.

MINIMIZE COSTS AND REDUCE OPPORTUNITIES FOR ERROR

Everything you need for superb retail graphics is available from one convenient partner. We offer lithography, screen printing, digital imaging, and a full range of finishing and kitting capabilities. Working with a single partner for all these needs shortens production time, minimizes the chance of error and reduces costs.

A PROVEN SOURCE FOR NEW IDEAS

Our expertise goes far beyond traditional graphics. You can look to us for strategy, design and production — and entirely new techniques for reaching customers and building brands, such as motion graphics and large-format dimensional graphics. We can help you capitalize on these new ideas and make your products command attention in any retail environment.

CUSTOM KITS AND SIGN MANAGEMENT PROGRAMS

We offer custom kits that are designed to minimize shipping costs and protect graphics from shipping damage. Kits and instructions make set-up quick and easy, even with untrained store personnel. Our sign management program ensures that only the signs that will actually be used are shipped to each store. Also, if you need to make a sudden change in your displays nationwide, we can make it happen in hours or days, not weeks.

CREATIVE SERVICES



STRATEGY & DESIGN

- Research & Development
- Strategic Planning
- Concepting & Design
- Technology Consulting
- Prototyping & Proofs
- Pre-press & Production

DEEP DESIGN TALENT AT YOUR DISPOSAL

All our creative and development teams share one special talent — making you look good. You can turn to us for a complete project, including R&D, strategic planning, design and production. Or we will work seamlessly with your staff or your creative agencies to deliver the best possible outcomes for your project.

A WEALTH OF KNOWLEDGE BASED ON YEARS OF SUCCESS

Our customer list ranges from Fortune 100 companies to boutique agencies. Our collaboration with these clients leads to weekly breakthroughs in materials, graphics, packaging, mailings and production techniques. When you tap into our team, you get the benefit of this varied experience. We can apply the experience, ingenuity and innovation refined in hundreds of projects to your work. The results are typically quite amazing.

CUSTOM PROTOTYPES AND FAST PROOFS

Two of the services our clients value most are prototyping and the generation of high-quality proofs. Our prototyping services allow you to explore new ideas and show working samples to sell your ideas to clients or others in your organization. Our proofing services are fast and reliable. They allow you to see what your finished product will look like in great detail — usually on the actual substrate you plan to use — before you commit to production.

SERVING CUSTOMERS WORLDWIDE

IGH Solutions serves clients in North America, Latin America, Europe, the Middle East and Africa. Our global network allows us to support your organization, no matter where you conduct business.



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WE PRINT MAGIC

We consistently print brilliant, attention-getting images — always the best-in-class. Part of our success is great technology, and part is great people who can help you rise above the crowds and clutter to reach your audience in fresh, new ways.

