

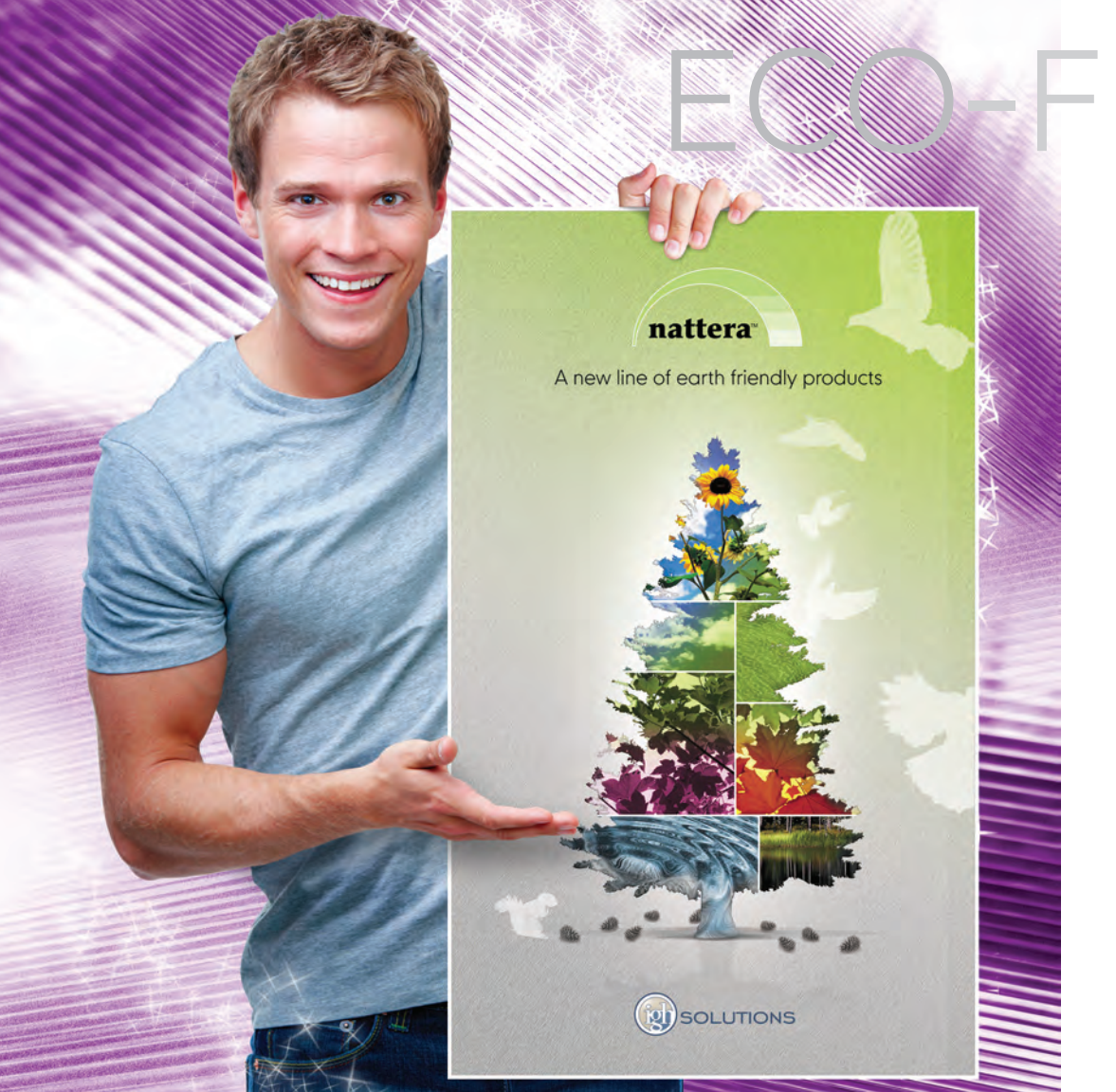
IN-STORE SIGNAGE  
 FIXTURE PROGRAMS  
 GRAND FORMAT GRAPHICS  
 LARGE FORMAT LENTICULAR GRAPHICS  
 SHOP-WITHIN-A-SHOP GRAPHICS  
 NATIONAL BRAND MANAGEMENT  
 SIGNAGE & FIXTURE MANAGEMENT  
 ONLINE INVENTORY FULFILLMENT  
 KIT PACKING



**Vivid color.  
 Larger than life images.**

We understand that color consistency is key to your product and your brand. We are constantly investing in new equipment and upgrading our technologies to ensure your work meets the highest standards of color quality and accuracy.

**SUPERIOR COLOR  
 MATCHING**



**ECO-FRIENDLY  
 PRACTICES**

**Green Innovations**

We lead the industry in the development of "green" signage. Our printing facility in Portland is one of the few Forest Stewardship Council (FSC) certified printers of retail graphics.



4468 N.W. Yeon  
 Portland, OR 97210  
[www.ighsolutions.com](http://www.ighsolutions.com)  
 info.pc@ighsolutions.com  
 800.211.4656 toll free  
 503.225.0515 phone  
 503.225.9315 fax



An IGH Solutions Company



## A RETAIL GRAPHICS RESOURCE

### Graphics programs that bring your brand to life

PhotoCraft, an IGH Solutions Company, has been producing commercial graphic images from our state-of-the-art facilities in Portland, Oregon for more than 20 years. We manage complex graphics programs and visual merchandising in retail environments for some of the most prominent brands in the nation.

Our programs are tailored to the individual needs of our customers - there is no "one size fits all." You get complete, customized programs that provide solutions that fit with your marketplace.

At PhotoCraft, we produce what others must outsource. The result is shortened production time, improved color management, and reduced coordination costs. Plus, we offer a complete signage management program, allowing unprecedented control over the graphics and fixtures you have in the field.



# EVERYTHING YOU NEED

### Take your graphics to the next level

No matter what your signage needs, from unique sizes, shapes and substrates, to printing and finishing - we handle it all. PhotoCraft can provide:

- Overhead graphics
- Floor graphics
- Complete signage programs
- Standees
- Installation of all fixtures
- Other visual merchandising needs



### Complete in-house capabilities

- Our expert creative team brings fresh, unique creative solutions - offering concepting and prototyping, technical consulting, and design and layout ideas to make your brand stand-out
- The industry's widest range of printing and finishing capabilities all under one roof, including litho, screen, digital, and large format
- Unique database and tracking capabilities that coordinate all aspects of your visual branding strategy - from routine change-outs to new product roll-outs, we ensure the process is efficient and effective to keep your costs down
- Simplified kitting, shipping and installation process
- Project support from start to finish - your project is delivered on time to your exact specifications

# ALL UNDER ONE ROOF